

UNIVERSAL™

STEEL SIDING



A Premier Choice for Beauty and Strength



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GALVALUME®
AZ-50

High-Performance Galvalume AZ-50 Steel

Universal is built tough from the inside out. The Galvalume AZ-50 steel core features a specially formulated 55% aluminum-zinc alloy coating that protects the steel from the elements and provides superior corrosion resistance compared to conventional galvanized steel.



House shown in Dover Gray.

HIGHER EXPECTATIONS...EXTRAORDINARY RESULTS

Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For more than 55 years, Gentek Building Products has manufactured siding and accessories in beautiful styles and exquisite colors. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch – that make us truly a part of your home.



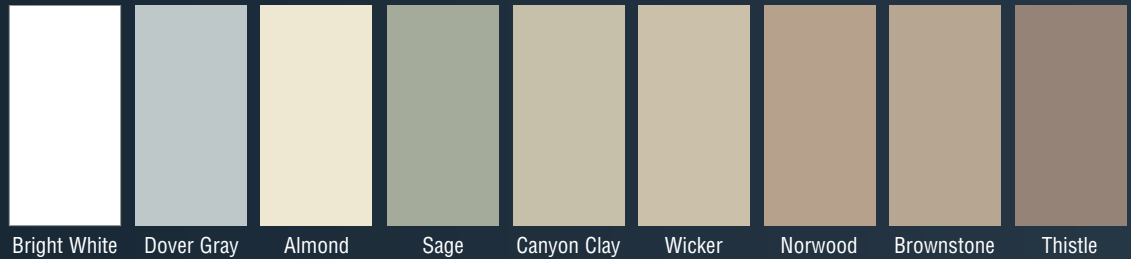
With special pride, we champion our “Custom-Crafted in America” steel siding production, fully supported by our long-standing commitment to excellence in materials testing, design, manufacturing and installation. When you choose Universal siding for your home, you can be assured of an exceptional finish that will stand the test of time.

Double 5”
Dutch Lap
Woodgrain Texture

12” Vertical
Board & Batten
Medium Woodgrain Texture



COLOR PALETTE



YOUR BEAUTIFUL HOME – REVEALED

Call upon the superior craftsmanship of Universal steel siding to give your home an exquisite finish. The versatile profiles and richly detailed woodgrain texture will beautifully complement a variety of architectural styles.

POWERFULLY PROTECTIVE

When you consider the punishing weather and other hazards that the exterior of your home must endure, you'll see why steel siding is an excellent choice. Universal's superior strength begins with a heavy-duty Galvalume AZ-50 steel core that is primed and heat-fused with a thick coating of PVC (polyvinyl chloride). Your home will have a luxurious, high-performance steel shield that stands up strong against almost anything Mother Nature can dish out.



EASY UPKEEP

Taking care of Universal steel siding will require very little upkeep. Unlike fiber cement that may require periodic recaulking and repainting, or wood siding that typically needs repainting every five to seven years, Universal demands not much more than an occasional rinse with a garden hose – perfect for today's lifestyle.

A SMART CHOICE

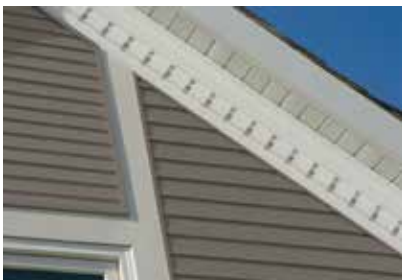
For many people, a home is a source of personal pride as well as an important investment. Siding your home with Universal steel not only will create an attractive, worry-free exterior, it will enhance its curb appeal. And in today's resale market, a beautiful, low-maintenance finish can be a valuable amenity.

COLOR MATCHING MADE SIMPLE

No need to settle for siding and trim that “almost match.” Our Color Clear Through® collection of customer-preferred hues helps ensure a beautiful color match with other Gentek siding, trim and accessory products.



DETAILS THAT MAKE THE DIFFERENCE



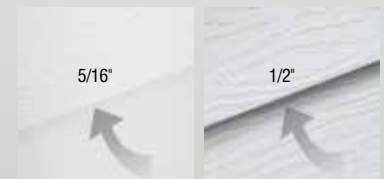
Accent the architecture of your home with coordinating soffit, fascia and trim. Masterfully crafted exterior accessories will give your home a distinctive touch of personality and visual appeal.

COMMANDING STEEL STRENGTH

Universal's Galvalume AZ-50 steel construction is virtually impervious to outdoor elements. And unlike wood, compressed particle board or fiber cement, it won't absorb moisture. It's also resistant to dents, warping, fire, termites, chalking, fading, and brittleness in cold weather.

HIGH DIMENSIONAL STABILITY

Rigid steel panels deliver high dimensional stability and resist buckling and the wavy appearance that can result from expansion and contraction caused by extreme weather changes. Universal steel siding also will subtly conceal flaws in the exterior's substructure, keeping wall lines exceptionally smooth and straight.



ADDED DIMENSION

Universal steel siding's generously proportioned 1/2" butt height adds greater dimension and style with dramatic shadow lines.



SMOOTH FINISHED LOOK

While fiber cement and compressed particle boards typically require caulked joints, Universal's “seams” are crisp and clean.



BETTER PRODUCTS FOR A BRIGHTER FUTURE



Built to shield your home from even the most punishing weather, Gentek steel siding also promotes energy conservation by creating a tight building envelope for more efficient heating and cooling performance year-round.¹ In terms of strength and stability, steel offers many advantages for residential home building – and is the most recycled material on the planet!² The uncompromising endurance of this heavy-gauge siding promises exceptional beauty and lasting protection for your home.

A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 55 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing are further assurance you have made an excellent selection for your home.

A LIFETIME OF PROTECTION

Universal steel siding is backed by a lifetime limited, non-prorated, transferable warranty with 50 year hail and 25 year chalk and color change protection. Not only is it a premier siding product, it also carries one of the strongest warranties in the industry. For complete warranty information, including limitations, ask your dealer for a copy of the Universal steel siding warranty.



BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS

For your total home solution, choose Gentek replacement windows and patio doors. Advanced technology merged with enduring beauty, superior energy savings, easy upkeep and excellent value make it the ideal choice for today's homes. See your Gentek Sales Representative for details.

DESIGN INSPIRATION STARTS HERE!

Instantly create exterior designs with the Gentek Visualizer design tool at gentekusa.renoworks.com and follow our blog at myhomestyledesigns.com for creative inspiration, renovation tips and more.



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Make us a part of your home.



¹See your Gentek Sales Representative for additional information regarding any questions you might have, or any assertions herein, concerning energy efficiency or savings. Energy savings will vary. ²American Iron and Steel Institute, www.steel.org/wp-content/uploads/2021/11/AISI_FactSheet_SteelSustainability-11-3-21.pdf (accessed 11-2-22). Colors may be slightly different from their appearance in this brochure. Make final color selections using actual product samples. Product specifications are subject to change without prior notice. Galvalume is a registered trademark of BIEC International Inc. The Steel Recycling Institute logo is a registered trademark of the Steel Recycling Institute. USGBC and related logo is a trademark owned by the U.S. Green Building Council.