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Associated Materials Innovations Unveils Black Exterior Laminate for Vinyl Windows

New product gives customers a bold, durable option that holds its color

CUYAHOGA FALLS, Ohio – Feb. 17, 2026 – [Associated Materials Innovations \(AMI\)](#) announced the launch of its **Black Exterior Laminate** option across many of its vinyl window offerings. The new finish gives remodelers, contractors, and homeowners a modern, deep black look that resembles powder-coated aluminum, while keeping all the benefits of energy-efficient, low-maintenance vinyl windows.

“We hear it in customer visits and sales calls all the time—black finishes are in demand, but not all hold up,” said Brad Johnson, Vice President, Operations and Transformation for AMI. “Black Exterior Laminate is a durable option backed by extensive testing. As the market continues to move from painted finishes to laminate and other technologies, this launch gives dealers and contractors more confidence in performance when they recommend black windows.”

The new Black Exterior Laminate adds a factory-applied black finish to AMI’s vinyl frames using a multilayer film system that includes:

- A reflective white base layer that helps lower heat absorption
- A laminate surface that is scratch-resistant and water-repellent for enhanced durability
- A sand-matte texture that delivers a powder-coated look with rich, even color

Long-term weather tested for excellent protection against solar radiation, AMI’s Black Exterior Laminate allows for robust handling on the jobsite. It features a thicker laminate face that helps reduce damage during handling and 10-year limited warranty, all backed by a lifetime limited transferable window warranty.

A full home solution

Available across a wide range of window styles—single-hung, sliders, picture windows, casements and awnings, special shapes, and patio doors—Black Exterior Laminate from AMI gives homeowners the style they desire, while enhancing the experience all the way through the supply chain:

- **Remodelers and contractors** get a uniform black frame that pairs easily with modern siding and trim, plus a white interior that fits both contemporary and traditional spaces.
- **Installers** get a dependable solution that helps keep jobs efficient, along with a finished look that clients are excited to show off.

- **Dealers and distributors** get a vetted, laminate-based option that supports a stronger, more modern product mix than paint alone.
- **Homeowners** get a bold black look that stays sharp over time, backed by both window and laminate warranties from a leading national manufacturer.

Black Exterior Laminate is available across AMI's portfolio of window brands, including Gentek®, Alpine, and Preservation®, giving remodelers and contractors the flexibility to offer a consistent black exterior aesthetic across multiple applications.

The Black Exterior Laminate system meets key AAMA and ASTM standards, including AAMA 303, 307, and 1506 as well as ASTM D4803 and D570—standards that govern color retention, gloss, water resistance, and overall surface performance. That means customers can rely on a finish that stays true to its color and performance in everyday use.

Customers can contact their AMI sales representative or visit associatedmaterialsinnovations.com for more information.

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About Associated Materials Innovations

Backed by a proven, expert-led sales structure, Associated Materials Innovations (AMI) delivers personalized support and real-world solutions that help window and siding professionals grow their business. With industry-trusted brands like ASCEND®, Preservation®, Alpine, and Gentek® U.S., plus advanced tools and technology, AMI simplifies the process, reduces friction, and drives better outcomes from order to install. Build your advantage at associatedmaterialsinnovations.com.

About Associated Materials, LLC

Associated Materials, LLC, is a leader in the building products industry with a focus on quality, innovation, and customer success through its three businesses: Associated Materials Innovations, Alside®, and Gentek® Building Products. With a combined revenue of \$1.7 billion, these businesses are market leaders in vinyl windows, cladding, metal siding, trim, and other essential building products for residential, light commercial, and multifamily projects. Our commitment to operational excellence drives growth for our customers. Learn more at www.associatedmaterials.com.